

OWN BRAND CEREAL PRICES					
SHOP	<i>SUPERVALUE</i>	<i>SPAR</i>	<i>TESCO</i>	<i>DUNNES</i>	<i>CENTRA</i>
SIZE OF PACK (gm)	500	750	450	1000	1500
PRICE PER PACK	2.5	2.8	2	4.5	3.75
COST PER 100gm	0.5	0.373333	0.444444	0.45	0.25