

OWN BRAND CEREAL PRICES						
SHOP	<i>SUPERVALUE</i>	<i>SPAR</i>	<i>TESCO</i>	<i>ASDA</i>	<i>DUNNES</i>	<i>CENTRA</i>
SIZE OF PACK (gm)	500	750	450	1000	1000	1500
PRICE PER PACK	€2.50	€2.80	€2.00	€3.50	€4.50	€3.75
COST PER 100gm	€0.50	€0.37	€0.44	€0.35	€0.45	€0.25